

New Earrings

Worth Up to 50c
At 19c

A special lot of Earrings, in many new and stylish effects, including pearl, jeweled, enamel and novelty designs. Pierced and screw styles. Choice of various novel and attractive styles. Per pair **19c**

89c Long Silk Gloves

Popular 16-button
Length at **65c**

Because of the lowered price we cannot advertise the maker's name, but it's a brand that every woman knows and will be glad to buy at a saving. 16-button length Gloves of superior quality silk, in Mousquetaire style; in black and white. A guarantee ticket with every pair that the finger tips will outwear the gloves. All sizes in tomorrow's special sale at 65c pair.

Open 8:45 A. M.; Close at 6 P. M. Tomorrow

Goldenberg's

"It Pays to Deal at Goldenberg's"

BOTH SIDES OF SEVENTH AT K

"The Dependable Store"

SATURDAY'S LUNCHEON 20c
Cold Sliced Ham, Combination Salad, Coffee and Bread and Butter.

Leather Hand Bags

Worth \$1.50, \$2 & \$2.50 **\$1.19**
Tomorrow at

Everything about these Hand Bags bespeaks high quality and extreme value—they are the biggest and best bargains we have been able to obtain this season. Fine quality Black leathers, in a variety of fashionable styles, including the popular "Shir-lok" Bags. Choice of gilt, nickel, leather-covered and jeweled frames. Values actually worth up to \$2.50 tomorrow at \$1.19.

69c and 75c Rompers 50c

Children's Rompers of genuine Ripplette cloth, fine Gingham and Soisette materials, in pink, blue and tan stripes, checks and solid colors. Beach style and with elastic in knees, with and without collars. Large variety of styles, in all sizes at **50c**
Juvenile Dept.—Third floor.

Men's 50c to \$1.00 Silk Scarfs 29c



Samples and surplus lots from a maker who produces the highest grade, classiest neckwear in the country. Not an ordinary lot of scarfs, made up for a special sale, but smart, high quality neckwear that you will recognize the value of at a glance.

When you see the immense assortment of attractive patterns and examine the quality of the silks used you will want to buy several of these handsome scarfs at 29c apiece.

They are full shape open end Four-in-Hand Scarfs, of finest summer silks, including Shantung, Crepe Failles, Plain Crepes, Foulards, Twills, Mogadors, Repps, Bengalines, etc.

Every new color combination, in stripes, figures, and polka dot effects, also plain shades, to choose from.

All are perfectly cut and carefully made, and finished with bar tacks. Not a scarf in the lot worth less than 50 cents, and there are just as many of the dollar kinds. Choice at 29c.



A REMARKABLE PURCHASE OF 216 Men's and Young Men's Suits \$9.50

Made to Sell at \$15, \$16.50, \$18 and \$20—on Sale at

To all men who care to buy their summer suit at a big saving we proclaim the welcome news of a special purchase of just 216 high-grade hand tailored suits—a maker's overstock. It will be to your advantage to come Saturday and choose your suit from the lot—such values as these will not hold out long against the rush of appreciative clothing buyers who know extraordinary suit bargains when they see them.

Every garment is hand tailored; the finest quality trimmings were used, and they all have the earmarks of the most skilled workmanship.

Materials consist of finest quality Twilled Worsteds, in gray, dark mixtures, neat stripes, browns; also Blue Serges, Chalk Stripes, Black-and-white Checks, Plaids, Pin Stripes, and dark "Glen Urquhart" Plaids.

Styled in one, two, and three-button English soft roll, with patch pockets and conservative models.

Sizes for young men, 32 to 38. Sizes for men, 33 to 46. Men's Clothing Department, Fourth Floor.

Factory Clean-Up Of Men's "Faultless" Pajamas

Values Worth \$1.50, \$2.00 and \$2.50, for

\$1.15

We have just concluded a purchase of the surplus lots and reserve lots of "Faultless" Pajamas at a price that permits us to offer this famous make of sleeping garments at savings that will interest our men customers.

"Faultless" Brand Pajamas have an enviable reputation for superiority of workmanship, finish, and style, and this fact should urge your prompt response to this sale.

All are perfectly made garments, of Madras, Soisette, Lustrette, Crepe, Nainsook, and Longcloth, in plain colors, striped effects and plain white. Trimmed with heavy silk frogs; some with satin piped edges. Sizes A to D. Sale price, \$1.15 suit.

Men's Furnishings Store, First Floor.

200 New Trimmed Hats

In a Wonderful Sale Tomorrow Worth \$5 to \$8, at **\$2.98**



Samples From a Well-Known New York Designer

A just-arrived lot of two hundred beautiful new Trimmed Hats go on sale tomorrow morning at a price that will surprise and delight women who want to replace their early summer hat with millinery that expresses the last word of mid-summer fashions.

The values are really sensational—and as there are but two hundred hats from which to choose it will be to your advantage to be here early. No two hats alike—another reason why you should make your selection from the complete assortment.

There are beautiful White Hats, Black Hats, and White-and-Black Hats, of finest quality Hemp straws, all faced with silks or satins and beautifully trimmed in the latest summer styles with wings, flowers, pasted bows of velvet or kid, ribbons and other fine trimmings.

All the best shapes, including large dress or stiff hats. Choice of values actually worth \$5.00 to \$8.00 for \$2.98.

High-class Panama Hats, in the most desirable new shapes. Regular \$3.50 values at **\$1.98**

Beautiful Leghorn Hats, in the fashionable large shapes, with soft or stiff brims. Regular \$3.50 values at **\$1.98**

Women's Fibre Silk Hosiery

Usual 50c Values, at **35c**

Three Pairs for \$1.00

Tomorrow's special price means that you can buy three pairs for the usual cost of two—practically one pair free.

They are Fibre Silk Stockings, with seamless foot, double sole, high-spliced heel and toe, and garter top. Firm-wool, lustrous quality for summer wear. Choice of black and leading colors.

Infants' Fancy Socks, seamless and full-fashioned foot, with double sole, heel and toe. Roll or plain tops. White and colors. All sizes. Regular 19c value at **12 1/2c**

Purchase of 50c and 75c Sample Neckwear, At 25c

Come and see these dainty Summer Neck Fixings at 25c—you'll marvel at their extraordinary value and style and will be eager to purchase several pieces for immediate and future needs.

The sample line of a well-known New York maker, consisting of all the season's smartest novelties, such as Vestees, Collar-and-Cuff Sets of every wanted kind, Guimpes, Embroidered Organdy Collars in plaited back and roll styles, Quaker Collars, as well as many other clever conceits that every woman wants a plentiful supply of for summer use.



Saturday Is Serge Suit Day in Our Boys' Clothing Department, With Exceptional Values Featured in

BOYS' SERGE SUITS

Every One a Good \$5.00 Value—at **\$3.79**

Bring your boy tomorrow and fit him out for the summer in one of these splendid quality all-wool Serge Suits—we've provided out-of-the-ordinary values that mean big savings on clothes guaranteed for quality, service, and style.

The suits at \$3.79 are made of strictly all pure worsted serge, in true blue color, snappy, stylish models with patch pocket and box plait Norfolk jackets and full lined and taped knickerbocker peg-shape pants. The serge will not fade or turn rusty. All sizes from 6 to 17 years.



Boys' Fancy Cassimere and Tweed Suits, Norfolk coats and two pairs of peg shape knickerbocker pants; fancy patterns, in brown, gray, tan, olive, and other shades, in broken plaids, two tone stripes and tricolor patterns. All wool materials. Sizes 6 to 17 years. Values worth \$5 and \$6. Sale price **\$3.69**

Boys' Sailor collar Sailor Blouse Suits, of washable cotton rep, percale, drill and other materials. Embroidered emblem on sleeve; straight knee pants; plain white and colored effects; sizes 4 to 10 years of age. Values worth \$1.50, \$2.00, and \$2.50. Sale price **98c**

Boys' and Children's Straw Hats, sample line of a celebrated manufacturer. In Rah Rah, Rugby, Tyrol, Little Jack Horner, soft brim sailors, Boating, Middy, and other shapes. Of leghorn, Milan, split, and other braids. In white, tan, blue, black, and burnt straw; sizes 2 to 12 years of age. Values worth \$1.50 and up to \$3.00. Sale price **98c**

25c and 30c Ribbons At 19c Yd.

Ribbons for May day occasions at worth-while savings—the news that will cause thrifty buyers to hurry here tomorrow to supply their needs.

Fine quality Ribbons, in Moires, Satins, and Novelty effects, in pretty stripes, checks, and other patterns. Choice of all the most wanted shades, including pink, white, light blue, mauve, lilac, red, also black. Widths up to 6 inches. Beautiful, fresh, new ribbons at 19c a yard.

Handsome Bash Ribbons in wide widths, in Brocades, wide satin stripes and plain moires and satins. Up to 7 inches wide. Choice of white, pink, light blue and other shades. Values worth up to 25c a yard at **25c**

The Fashionable "Black-and-White" KID BELTS

50c Values, At 25c

They are the latest craze for summer wear—and every smart dresser will want to share the half-price saving offered tomorrow on this lot of Kid Belts. The belts are of excellent quality kid in black and white, also plain white, the girlies are fashioned of silks, in stylish shirred effects with elastic; choice of solid colors and charming Dresden effects. Every one a regular 50-cent value. Special tomorrow at 25c.

51 to 52 Wash Dresses, 60c Women's and Misses' Street and Porch Dresses, of silk, madras, gingham, percales and lawn; also all-over embroidered effects, slightly mused and milled from hand-finished; mostly small sizes.

49c Ratine, 19c 46-inch Imported Ratine, in neat mixtures of tan, blue and pink.

25c Ratine, 11c 36-inch Colored Ratine, in light blue, navy, tan, brown, pink, rose, cream and white.

59c Sheets, 35c Welded Bleached Sheets, double bed size.

10c Cotton, 5 1/2c 36-inch Palma Bleached Cotton, soft finish grade.

20c Pillow Cases, 14c 46x56 Bleached Pillow Cases, large size; genuine pillow case cotton.

8c Gingham, 5c Standard Apron Gingham, blue, brown and green checks.

12 1/2c Percales, 7 3/4c 36-inch Percales, light grounds, in stripes, checks, dots and neat figures.

25c Oilcloth, 14 1/2c 6-quarter Talc Oilcloth, in white, white, fancy and tiling effects.

Children's Aprons, 17c Children's Gingham Aprons, assorted blue checked effects; long sleeves, pocket and belt; sizes 2 to 6 years.

Children's Drawers, 7c Children's Muslin Drawers, cluster rucks and buttonhole bands; sizes 2 to 10 years.

Women's Gowns, 33c Women's Muslin Nightgowns, round neck and short sleeves, trimmed with embroidery edging and beading; full cut sizes.

Women's Drawers, 15c Women's Muslin Drawers, deep hemstitched boudoir and French bands.

50c and 59c Pictures, 25c Framed pictures, gilt and dark wood mouldings, some have matted subjects.

65c Mosquito Netting, 39c Adam's best make Mosquito Netting, 3-quarter width 3-yard piece; blue, black, pink or green.

35c Crex Rugs, 17c Genuine Crex Rugs, stenciled designs; blue only; size 18x36.

50c and 59c Linoleum, 19c sq. yd. Heavy weight Cork lined Linoleum, "Cook's" brand, 4-quarter width, lengths from 2 to 36 square yards.

16.60 Brussels Rugs, \$10.50 36x52 ft. Wool Brussels Rugs, seamless; choice of 16 patterns.

1.50 Crepe, 89c 46-inch Black and White Crepe, extra heavy, deep crepe finish grade, for handsome evening and street costumes.

1.00 Peau de Cygne, 69c 36-inch Black Peau de Cygne, rich satin face grade, soft clinging quality.

TWO HOUR SALE

FROM 10 A.M. TO 12 M.

50c Habutai Silks, 29c 27-inch White, Black and Colored Japanese Habutai Silks, firm woven quality; fast colors.

25c Sanitol, 12c Sanitol Tooth Powder or Tooth Paste, Regular 2c size.

20c Talcum Powder, 10c Men's Bar Soap or Violet Talcum Powder.

10c Cold Cream, 6c Dargest and Ramey's Perfect Cold Cream, in tubes.

10c Face Powder, 6c Willett's Face Powder, sold regularly at 10c box.

15c Castile Soap, 11c Large bars, almost 14 pounds, extra quality White Floating Castile Soap.

12c Witch Hazel, 8c Double Distilled Witch Hazel, full strength, half pint bottles.

10c Styptic Pencils, 3c Regular 10c Styptic Pencils, for after shaving use.

10c Electro Silicon, 6c Electro Silicon, the magic silver polish. (Notion Dept.)

12 1/2c Handkerchiefs, 8c Men's Pure Linen Hemstitched border Handkerchiefs, good quality and full size.

15c Handkerchiefs, 3 for 5c Women's and Children's Hemstitched Handkerchiefs, good quality and full size.

Children's Waists, 19c Children's Skeleton Suspender Waists, with rubber button holders; attached. Sizes 2 to 12 years of age. (Notion Dept.)

5c Basting Cotton, 2 for 6c Dressmaker's Favorite Basting Cotton, 50-yard spools.

10c Foundations, 5c Tango Flare Collar Foundations, sold regularly at 10c.

25c Sanitary Aprons, 15c Women's Sanitary Aprons, full size and well made. (Notion Dept.)

Hose Supporters, 15c Hickory Hose Supporters, milled and children's sizes; extra quality elastic; values worth up to 25c pair. With each pair a Hickory Writing Tablet given free.

50c Gold Rings, 25c Babies' Solid Gold Rings, neat bands; assorted sizes.

Men's \$10.00 Suits, \$6.95 50 Men's and Young Men's All Wool Blue Serge Suits, satin finish lining; sizes 32 to 44.

Men's \$3.00 Trousers, \$1.89 Men's Strictly All Wool Blue Serge Trousers, sizes 30 to 42 waist measure.

50c to 69c Suit Cases, 39c Small lot of Fibre Suit Cases and high cut Bags, assorted sizes.

\$3.98 Serge Dresses, \$1.85

21 Women's and Misses' All-wool Serge Dresses, of French serge and storm serge; several smart models, in navy blue and black; mostly small sizes.

\$2.00 Roller Skates, 89c Rollfast Ball Bearing Nickel plated Roller Skates, boys' and girls' styles.

Men's 39c Underwear, 19c Men's White (Gauze Athletic Underwear) undersleeves and knee length drawers.

Men's 5c Half Hose, 6 1/2c Men's Half Black and plain colors, made with double heel and toe.

75c Storm Serge, 59c 60-inch All Wool Storm Serge, close woven quality, in black and navy blue.

15c Writing Paper, 8c Regular 10c boxes of "Good Quality" Writing Paper, 34 sheets of paper and 24 envelopes to match.

10c and 15c Envelopes, 5c Linen Envelopes, 25 in each package.

10c Pen Points, 5c One dozen assorted Pen Points, good quality.

\$2.50 and \$3.00 Shoes, 59c Women's Low Shoes, small sizes and narrow widths; patent colt, gun metal and victrola; Pump, Oxford and colonial. (Some tried on.)

Children's Sandals, 48c Children's Barefoot Sandals, sizes 5 to 8, and 8 1/2 to 11.

Women's 12 1/2c Vests, 8 1/2c Women's "Cumfy" Cut Vests, low neck and sleeveless; taped necks; bleached; light weight; sizes 4, 6 and 8.

Boys' 25c Underwear, 19c Boys' Light weight Cotton Underwear, shirts with low neck and short sleeves, athletic caps, light and dark colors, and unbleached; all sizes.

Women's 50c Hose, 19c Women's Pure Silk Boot Stockings, full fashioned foot, double sole, heel and toe; garter tops, black, slightly imperceptible.

Boys' 25c Hose, 15c Boys' Heavy Cotton Hose, full fashioned foot, double sole, heel and toe; fast black; 2x1 and 1x1 ribbed. Sizes 7 to 10.

Boys' 25c Caps, 12c Boys' Fancy Cassimere Combination Suits, 30x40 Norfolk coats and one pair of long shape knickerbocker pants; all dark patterns, sizes 6 to 14 years.

Boys' 50c Shorts, 37c Boys' White Madras shirts attached and detached collars; sizes 12 to 14 neck measure.

Boys' \$3.00 and \$3.50 Suits, \$2.45 Boys' Fancy Cassimere Combination Suits, 30x40 Norfolk coats and one pair of long shape knickerbocker pants; all dark patterns, sizes 6 to 14 years.

25c Organdy, 9 1/2c 46-inch White French Organdy, for waists and dresses.

STRAWS!

"Smart Set" at **\$1.45**
"Bradford" at **\$1.90**



These two trade mark brands of men's Straw Hats, because of their style, superior quality and extraordinary value, have captured the town. They are made to our order by one of America's finest hat manufacturers, and nowhere else in the city will you find so much straw hat value for the same money.

Come tomorrow and pick out your straw hat from the immense assortment of styles. We can please every man and young man—we can fit every head.

The "Smart Set" is a fancy woven straw with 2 1/4-inch crown and 2 1/4-inch soft brim, and has the appearance of a stiff yacht hat. It is by far the biggest seller of the season. This and sixty other styles in all straws at **\$1.45**

The "Bradford" is a fine semit straw, with 2 1/4-inch crown and 2 1/4-inch brim—a style that will be much in evidence this summer. Scores of other styles to choose from in this line of straws at **\$1.90** values that cannot be equalled for less than \$3.00. Our price **\$1.90**

Men's Hat Store—First Floor.

Undermuslins Specially Priced

Nainsook Drawers, circular styles, with ruffles of embroidery, in assorted patterns; French bands; all sizes. Worth 39c pair **27c**

Cotton Covers, of nainsook, trimmed with val lace and embroidery edgings, and ribbon headings; fly front; all sizes from 36 to 44. Sale price **25c**

Sale of Regular \$10.00 Beach Cloth Suits, at \$5.55

Wherever smartly dressed women gather this summer you will see the Beach Suit in evidence—it is enjoying a great vogue for all occasions requiring a cool, dressy suit.

We were fortunate enough to secure a lot of these fashionable Beach Cloth Suits to sell at less than the regular price—about one-half what you would expect to pay for such quality and style.

Two new and stunning models are shown:

"The Exposition Beach Suit."

"The Sport Wear Beach Suit."

Both are trim and natty styles—in Norfolk and Semi-Norfolk effects, with the new shape patch pockets, contrasting linen collars and latest flare or circular skirts.

All sizes for women and misses, at \$5.55.

Women's \$3.00 and \$3.50 Low Shoes, \$2.45 pr.

A Saturday Sale That Provides Exceptional Savings On Brand-New Summer Footwear

This is a season of Footwear Novelties, and in tomorrow's sale you will find the smartest and most attractive models worn by up-to-date women at a price that means extra big values.

For Saturday's Special Sale we've lowered the price on certain popular lines from our regular stock of \$3.00 and \$3.50 footwear, offering choice of Women's Pumps, Colonials, and Oxfords with sand, fawn, and gray cloth backs, in Patent Colt, Gun Metal, and Vici K. leathers. High and low heels; all sizes from 2 1/2 to 8.

Scores of new and fashionable styles to select from at \$2.45 a pair. Shoe Department, First Floor.

VISIT OUR FURNITURE DEPARTMENT—ACROSS THE STREET—